



MARGARET RIVER PRODUCE BRAND™

APPLICATION FORM

Before completing this application, you must read the Margaret River Produce (MRP) Brand Membership Package which includes the MRP Brand use, categories and criteria. The Membership Package sets out the standards and criteria by which you must abide in order to be granted approval to use the Margaret River Produce brand trademark. Please read the Membership Package carefully, fill out the following form and email to info@margaretriverproduce.org.au.

NAME:

BUSINESS NAME:

ABN:

POSTAL ADDRESS:

BUSINESS ADDRESS:

EMAIL:

PHONE:

APPLICANT CATEGORY: (please tick as many as that apply)

PRIMARY PRODUCTS

VALUE ADDED PRODUCTS

RETAILER

CAFE/RESTAURANT/TOURISM

ABOUT YOUR BUSINESS:

(Please describe the size, scope and nature of your operation.)

MARGARET RIVER PRODUCE BRAND™

APPLICATION FORM



ABOUT YOUR PRODUCTS:

Please list your products in which you wish to use the MRP Brand™ for ie. products grown, raised, sold, processed or prepared through your business:

A. PRIMARY PRODUCTS

ARE YOUR PRODUCTS AND ACTIVITIES COVERED BY INDUSTRY STANDARDS E.G. PRODUCE GRADING, QUALITY ASSURANCE, HCCAP AND SO ON?

Are your products and activities covered by industry standards e.g. produce grading, quality assurance, HCCAP and so on?

YES NO

If yes, please list the applicable industry standards:

B. VALUE ADDED PRODUCTS

Please outline your ingredients origins and percentages with regard to your Margaret River Produce value added products.

C. OTHER EG RETAIL, TOUR OPERATOR, HAMPER

Please outline each consumer offering you are applying to use the Margaret River Produce™ on

SIGNATURE:

DATE: